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16 K.B. Memory, Keyboard, screen cassette drive.
Purchased 1974

PLUS.

Wang Printer, 120 Characters/Second,
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Language, Basic.

Price — $6,000 O.N.O.

Further information from: -

Mr. F. Coulter
New Zealand Forest Products Ltd.
Private Bag,
TOKOROA.

ENERGY MODELLING SYMPOSIUM.

The M. of E. and Department of Information Science, U.U.W. are holding a one day symposium on the subject of Energy Modelling at the National level.

It is to be held on -

at

Victoria University of Wellington.

The aim is to promote discussion between modellers, as well as between modellers and users. Emphasis will be on the technical details of energy models.

A fee of approximately $7.00 will be set to cover costs of refreshments (including lunch) and reproduction of papers.

Those interested should write stating - Name, Address and Position to Brian Smith
Dept. of Information Science,
V.U.W.
Private Bag,
Wellington.
Ph. 721-000 Ext.991

or

Dave Boland
Ministry of Energy
Private Bag
WELLINGTON.
Ph. 727-044
Interfaces, the International Journal of Management Science, features in every issue an Operational Research success story. In industry, a success story is one where the Company accountant is prepared to certify that the O.R. project has saved the Company money. The Company's logo is featured on the cover, as an advertising bonus. Renowned companies, such as National Airlines, A.T. & T., United Airlines, have so featured.

The May 1979 issue of Interfaces features an O.R. success story at Canterbury Timber Products. The project concerned the development of a large-scale corporate simulation planning model, used to evaluate alternative investment/marketing/production strategies over a planning horizon of up to 5 years. Although improved planning rather than cost saving was the primary objective, its implementation has already demonstrated cost savings of at least $10,000 annually. This underlines the fact that O.R. can be as successful in New Zealand as anywhere else, and points to the need for more New Zealand companies to seriously consider setting up an Operational Research group, or employing O.R. consulting services.

Interfaces is known as one of the few operational research journals understandable by non O.R. Practitioners. It is a useful addition to any company's reading list. Current editor is our August Conference guest speaker, and advocate of simplicity and usefulness, Gene Woolsey. Subscriptions are $US18/yr (5 issues) from The Institute of Management Sciences, 345 Whitney Avenue, New Haven, Connecticut 06511, United States.

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